

Yes! I want to sponsor special events in Holly Springs!

Sponsoring Organization

Contact Name

Contact Email

Easter Egg Hunt (estimated attendance: 2,000)

Golden Egg - \$500

- Company/organization logo included on event website, advertising materials and on sponsor banner the day of the event.
- Verbal recognition during event
- 2 VIP parking spots day of the event
- 2 ¼ page ads in Whistle Stop magazine

Silver Egg - \$250

- Company/organization logo included on event website, advertising materials and on sponsor banner the day of the event.
- Verbal recognition during event
- 1 VIP parking spot day of the event
- 1 ¼ page ads in Whistle Stop magazine

Bronze Egg - \$100

- Company/organization logo included on event website, advertising materials and on sponsor banner the day of the event.
- Verbal recognition day of event

Memorial Day 5K (estimated attendance: 500)

**Net proceeds will be donated to LR Tippens Education Center*

Gold Sponsor - \$2,500

- Placement of 2 12x12 H-stake signs at start/end of race or at water stations
- Logo on all race shirts
- Opportunity to include items in runners' goody bag
- 2 ¼ page ad in *Whistle Stop*
- 4 complimentary race entries
- Verbal sponsorship recognition on Race Day
- social media recognition

Silver Sponsor - \$1,000

- Placement of 2 12x12 H-stake signs at start/end of race or at water stations
- Logo on all race shirts
- Opportunity to include items in runners' goody bag
- 1 ¼ page ad in *Whistle Stop*
- 2 complimentary race entries
- Verbal sponsorship recognition on Race Day
- social media recognition

Bronze Sponsor - \$500

- Logo on all race shirts
- Opportunity to include items in runners' goody bag
- 1 complimentary race entry
- Verbal sponsorship recognition on Race Day

Race Supporter - \$250

- Logo on all race shirts
- Verbal recognition on Race Day

Autumn Fest (estimated attendance: 3,000)

Entertainment Stage Sponsor - \$2,500

- Entertainment stage naming rights during event
- Stage signage
- 1 double vendor space (24x12)
- 2 VIP parking space day of event
- 2 ¼ page ads in Whistle Stop
- Verbal recognition day of event
- Pre-event exposure on event website and advertising materials

Gold Sponsor – \$1,000

- 1 double vendor space (24x12)
- 2 VIP parking space day of event
- 2 ¼ page ads in Whistle Stop
- Verbal recognition day of event
- Pre-event exposure on event website and advertising materials

Silver Sponsor - \$500

- 1 single vendor space (12x12)
- 1 VIP parking space day of event
- 1 ¼ page ad in Whistle Stop
- Verbal recognition day of event
- Pre-event exposure on event website and advertising materials

Bronze Sponsor - \$250

- 1 single vendor space (12x12)
- 1 VIP parking space day of event
- Verbal recognition day of event
- Pre-event exposure on event website and advertising materials

Christmas Parade (estimated attendance: 1,500)

Refreshments Table Sponsor - \$250 or Children's Crafts Table Sponsor - \$250

- Verbal recognition day of event
- Pre-event exposure on event website and advertising materials
- Signage recognition

Annual Sponsorships

Annual Sponsors will be recognized at each event listed above. To become an Annual Sponsor, simply select the level at which you would like to participate below. The price of the annual sponsorship includes all the benefits from the gold, bronze, and silver levels above, plus a 10% discount. You can choose to be invoiced annually or quarterly.

Gold Annual Sponsor - \$3,825 (estimated cost per exposure - \$0.06)

- Company/organization logo included on event website, advertising materials and on sponsor banner at the Easter Egg Hunt, Memorial Day 5K, Autumn Fest, and Christmas Parade.
- Verbal recognition during each event
- 2 VIP parking spaces at Egg Hunt
- 2 VIP parking spaces at Autumn Fest
- 5 ¼ page ads in *Whistle Stop*
- Placement of 2 12x12 H-stake signs at start/end or at water station of Memorial Day 5K race
- Company logo on race T-shirts
- Opportunity to include promotional items in runners' goody bags
- 2 complimentary race entries
- 1 double (24x12) vendor space at Autumn Fest on Sponsors' Row.
- Signage recognition at either children's' craft table or refreshment table at the Christmas Parade

Silver Sponsor - \$2,025 (estimated cost per exposure - \$0.07)

- Company/organization logo included on event website, advertising materials and on sponsor banner at the Easter Egg Hunt, Memorial Day 5K, Autumn Fest, and Christmas Parade.
- Verbal recognition during each event
- 1 VIP parking spaces at Egg Hunt
- 1 VIP parking spaces at Autumn Fest
- 2 ¼ page ads in *Whistle Stop*
- Company logo on race T-shirts
- Opportunity to include promotional items in runners' goody bags
- 1 complimentary race entry
- 1 single (12x12) vendor space at Autumn Fest on Sponsors' Row.
- Signage recognition at either children's' craft table or refreshment table at the Christmas Parade

Bronze Sponsor - \$1,080 (estimated cost per exposure \$0.19)

- Company/organization logo included on event website, advertising materials and on sponsor banner at the Easter Egg Hunt, Memorial Day 5K, Autumn Fest, and Christmas Parade.
- Verbal recognition during each event
- Company logo on race T-shirts
- 1 single (12x12) vendor space at Autumn Fest on Sponsors' Row.
- 1 VIP parking space at Autumn Fest

